

# Daniel Benad

**Rimini Street**

GVP & Regional GM, Australia, New Zealand and South Pacific (OCEANIA)



Daniel Benad is a 20-year veteran of the IT industry and a highly skilled leader with expertise in helping Asia-Pacific and global organizations that operate across diverse product segments build and grow their markets. He has a proven track record of developing and leading high performance, consultative sales teams in SaaS and Cloud product models to accelerate organizational and customer revenue growth in both the public and private sectors.

Mr. Benad serves as Vice President and General Manager, Australia and New Zealand at Rimini Street. He is responsible for all business operations in the region, including client sales and success.

Prior to his current role, Mr. Benad served Rimini Street clients as Vice President, Sales, and Regional Director, Sales, Australia and New Zealand, leading sales teams and supporting customer innovation and growth. He has extensive experience in the region and exceptional knowledge of SAP and Oracle environments.

Previously, before joining Rimini Street, Mr. Benad served as general manager and senior sales director, HCM Cloud, at Oracle and area vice president, Australia and New Zealand, for SAP SuccessFactors. He has also held leadership roles at Halogen Software (now part of Cornerstone OnDemand) and Taleo (acquired by Oracle). Mr. Benad has global experience outside of Australia and New Zealand, in both the United Kingdom and the United States.

Mr. Benad holds a Bachelor of Business degree from University of Technology, Sydney.

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## ABOUT RIMINI STREET

Rimini Street, Inc. (Nasdaq: RMNI) is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products, and a Salesforce® partner.

The company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation, and achieve better business outcomes. Global Fortune 500, midmarket, public sector, and other organizations from a broad range of industries rely on Rimini Street as their trusted enterprise software products and services provider.