

# Nancy Lyskawa

EVP, Global Client Onboarding

**Rimini Street**



Ms. Lyskawa is a 25 year veteran of the enterprise software industry with proven executive leadership experience with both Fortune 500 tech industry leaders and high growth technology start ups. She has a successful track record in global customer services, enterprise software marketing and strategy, and recurring revenue sales and execution.

Nancy Lyskawa is responsible for global customer services and client programs for Rimini Street, and is focused on perfecting the Rimini Street client journey. In this role, Ms. Lyskawa leads the complete client experience from client onboarding through account management, and client retention.

Ms. Lyskawa joined Rimini Street from Oracle Corporation, where she most recently served as Vice President, Global Support Services Marketing. In that role, she was responsible for marketing strategy and execution for the \$12 billion global Oracle Support business. She served as a member of the executive marketing team at Oracle where she led the go-to-market strategy, product marketing, lead generation, marketing communications, field marketing, and sales support worldwide for the Oracle technology and software support business. She also helped architect Oracle product release support policies and participated in formulating the global support pricing model.

Previously, as head of global services marketing for PeopleSoft, Ms. Lyskawa supported the \$1.3 billion support line of business, leading its go-to-market strategy and execution. During her tenure at PeopleSoft she held many senior management positions in customer services, support operations and services marketing working directly with many Fortune 500 clients. She also led the worldwide launch of the PeopleSoft premium and platinum support programs that were widely adopted with annualized growth of over 36%.

Earlier in her career, Ms. Lyskawa spent several years at EDS (now Hewlett Packard) where she specialized in packaged ERP implementations and upgrades and led successful engagements for clients in the Utility, Retail, and Automotive industries.

Ms. Lyskawa is a Certified Management Accountant (CMA). She holds a Bachelor of Business Administration in Accounting and Finance with Honors from the University of North Dakota and a Masters Certificate in Marketing from the Cox School of Business at Southern Methodist University. Additionally, Ms. Lyskawa served on the Board of Directors for the IT Services Marketing Association (ITSMA) from 2005 – 2010.

## MEDIA CONTACT:

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## ABOUT RIMINI STREET

Rimini Street, Inc. (Nasdaq: RMNI) is a global provider of enterprise software products and services, the leading third-party support provider for Oracle and SAP software products, and a Salesforce® partner.

The company offers premium, ultra-responsive and integrated application management and support services that enable enterprise software licensees to save significant costs, free up resources for innovation, and achieve better business outcomes. Global Fortune 500, midmarket, public sector, and other organizations from a broad range of industries rely on Rimini Street as their trusted enterprise software products and services provider.